



YOUR HOME IS MORE THAN JUST A HOME





A photograph of a man and a young child standing on a brick porch. The man is wearing a white t-shirt and dark pants, and the child is wearing a light blue shirt and dark pants. They are standing in front of a house with grey horizontal siding. A white pillar stands on the porch, and a window is visible in the background. The text "IT'S THE BACKDROP FOR YOUR FAMILY PHOTOS" is overlaid in white, bold, sans-serif font.

**IT'S THE
BACKDROP FOR
YOUR FAMILY
PHOTOS**



A man in a maroon t-shirt is grilling food on a black kamado-style grill in a backyard. Another man in a denim jacket stands nearby holding a tray of buns. The background features a light blue house with white trim and string lights hanging over the patio. Torches are lit in the yard, and various food items like fried chicken and salad are on the table.

**IT'S THE BEST
OUTDOOR CAFÉ
IN THE WORLD**



A photograph of a house with a brown shingled roof, a white chimney, a white skylight, and a white-framed window. The house has horizontal siding and a brick foundation. The text "AND SOMETIMES EVEN A MAKESHIFT RACQUETBALL COURT." is overlaid in white, bold, sans-serif font.

**AND SOMETIMES
EVEN A MAKESHIFT
RACQUETBALL
COURT.**



**IT'S TIME TO BRING
BEAUTY INTO THE
MOST IMPORTANT
PLACE IN YOUR LIFE.**



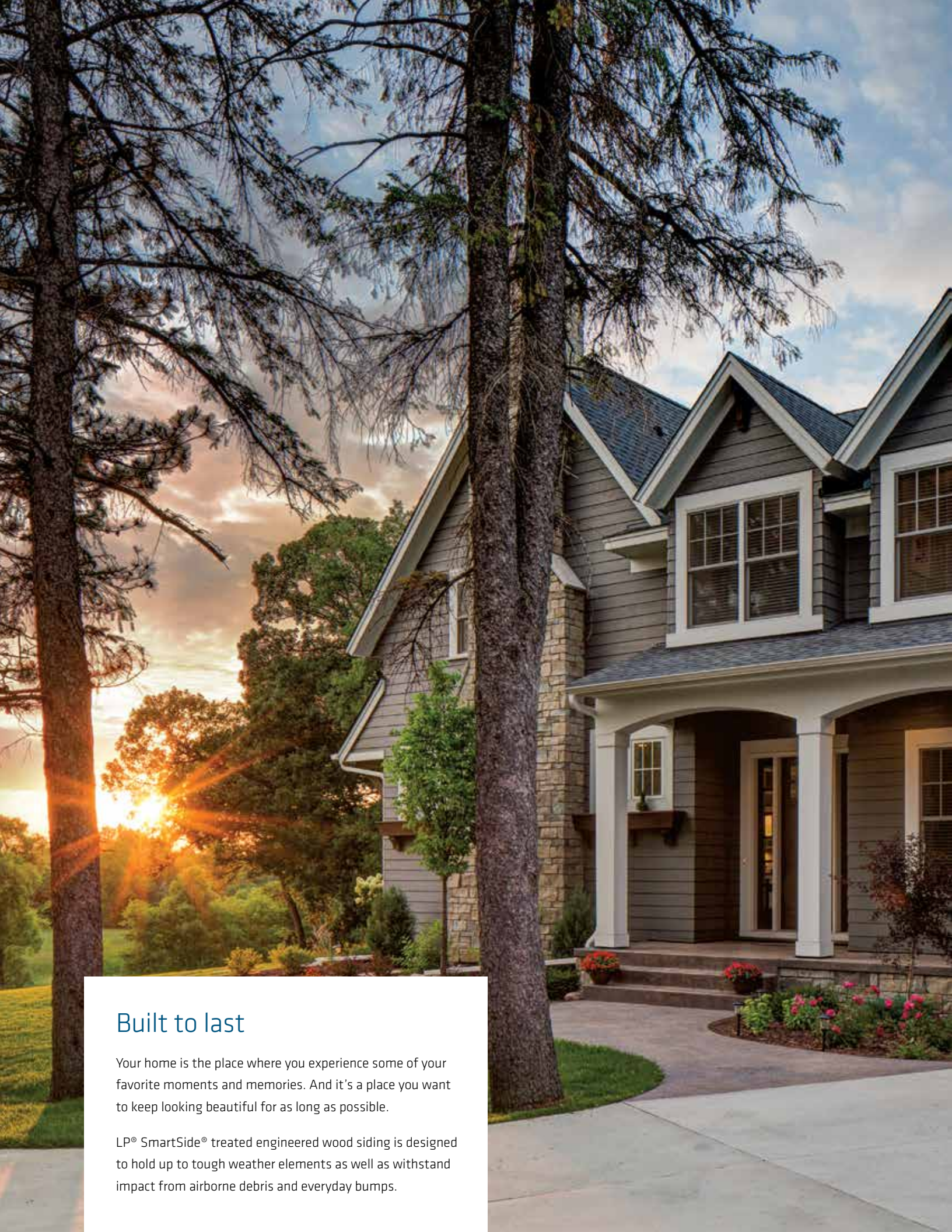




Bring beauty to your home

Re-siding your home is never an easy or a simple decision—but ultimately a very rewarding one. Whether you do it to increase the value of your home, to complement your new windows or simply to reduce exterior maintenance, beautiful LP® SmartSide® treated engineered wood siding can completely transform your home's appearance.

With its realistic deep cedar-grain texture and striking wood-like appearance, LP SmartSide treated engineered wood cladding stands apart from all other choices. It's an easy way to bring out your home's unique charm and beauty.



Built to last

Your home is the place where you experience some of your favorite moments and memories. And it's a place you want to keep looking beautiful for as long as possible.

LP® SmartSide® treated engineered wood siding is designed to hold up to tough weather elements as well as withstand impact from airborne debris and everyday bumps.







How to select the right siding for your home

Realistic deep cedar-grain textures give our siding a unique, natural look. It's available in a wide selection of profiles and various lengths up to 16 feet, giving you the ability to potentially have less visible seams.

The color of your siding should complement existing features of your home such as stone, brick and the roof. It's also important to keep in mind the architecture and time period of your home—picking the right color can bring out its inherent character. You might also consider other factors such as the overall look of your neighborhood, geography and light.



Choose your colors

While your LP® SmartSide® siding comes primed, it still needs to be prefinished or painted. The prefinishing phase is where the color of your siding is implemented before the siding is installed. As a homeowner, you have two choices on how your LP SmartSide siding is finished. You've got the option to either have it prefinished with a color before it arrives by one of our preferred vendors, or your contractor can arrange to have it painted a custom color of your choice *after* you complete the installation.



The benefits of prefinished siding

- Eliminates the risk of painting in unpredictable weather
- Ensures uniform, consistent paint coverage with fewer blemishes
- Gives you the option of choosing distinctive two-tone finishes
- Delivers instant results when your siding is installed
- LP® SmartSide® partners with Preferred Prefinishers who meet our quality and technical standards for prefinishing



What to expect when re-siding

On average, re-siding your home takes 7 to 14 days and can be done virtually any time of the year. Painting your new siding typically takes 2 to 4 days as long as your contractor follows the paint manufacturer's instructions. If you decide to use prefinished LP® SmartSide® products it can take longer to get siding delivered, so keep that in mind when you start the process. If you are in need of a contractor, please visit **UpsideToSmartSide.com** to request a quote from a reputable contractor in our BuildSmart program.



BEAUTY DESIGNED FOR PEACE OF MIND



Everyday durability for everyday bumps

LP® SmartSide® products withstand impact from airborne debris and everyday bumps better than many other siding products. They offer the kind of toughness that helps keep your home looking great for years.



The smart way to protect your home

LP SmartSide products are treated to the core with our SmartGuard® process to withstand extreme temperatures, high humidity, freeze/thaws, fungal decay and termites.



A warranty no one can beat

LP has your back with an industry-leading warranty. With nearly 20 years of proven performance, it's easy to see why LP SmartSide is one of the fastest-growing brands of siding materials in the United States.

See LPSmartSide.com for complete warranty details.

For more information on LP® SmartSide® Trim & Siding, visit LPSmartSide.com.

⚠ WARNING: Drilling, sawing, sanding or machining wood products can expose you to wood dust, a substance known to the State of California to cause cancer. Avoid inhaling wood dust or use a dust mask or other safeguards for personal protection. For more information go to www.P65Warnings.ca.gov/wood.
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