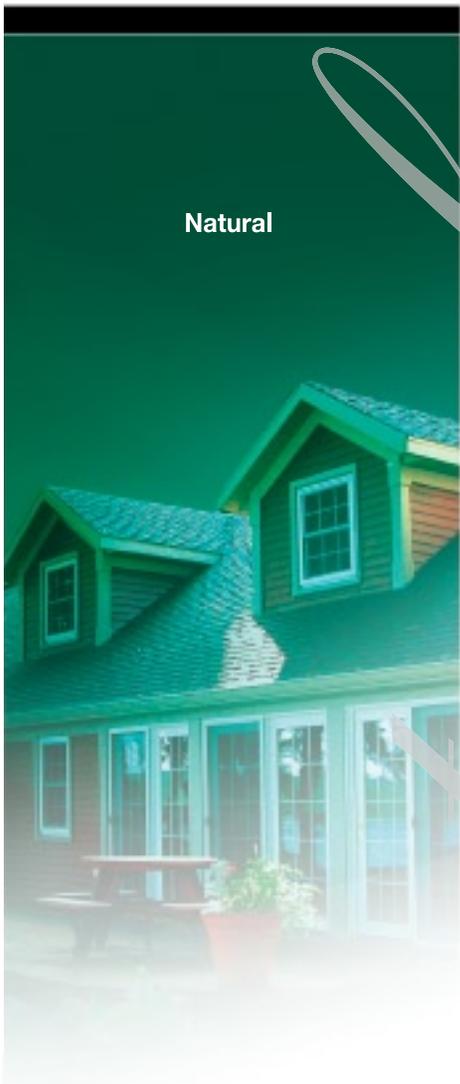


Natural



UNITED STATES
SEAMLESS

"We'll go to any length to beautify your home!"®

Mountain Cedar®

WOODGRAIN SERIES
MADE EXCLUSIVELY FOR UNITED STATES SEAMLESS®

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A man with white hair, wearing a brown sweater over a light blue collared shirt, stands in the foreground with his arms outstretched and a joyful expression. Behind him is a two-story house with red horizontal siding and a brown shingled roof. The house features a central front door with a small gabled porch, a double window to the right, and a single window in the gable. A green lawn and trees are visible in the background.

Freedom from High Maintenance

Every three or four years, natural cedar will require staining as the finish begins to fade. Over time, the fading will eventually cause the wood boards to crack and split. Mountain Cedar keeps its "like-new" appearance and drives the woodpeckers crazy! It's virtually maintenance-free. Just clean it by occasionally rinsing it with a hose, and spend your free time with family and friends. With Mountain Cedar, maintaining your home's exterior is easy.

The Natural Beauty of Wood... **The Strength of Steel!**

Now you can have the beauty of real cedar combined with the strength of steel by giving your home the most durable exterior finish available. The natural beauty of stained cedar has been engineered into a remarkable new seamless steel siding that withstands the inclement weather that damages and discolors real cedar in just a few years.

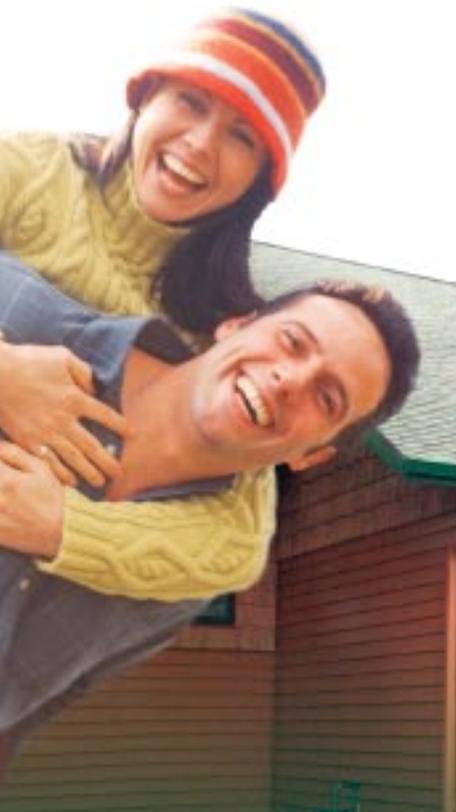


Protection for the Life of Your Home...Maintenance-Free...Worry Free... and it Drives the

Natural Cedar Warmth... Unique & Distinctive Appeal



The look of natural cedar is a recurring favorite because our exclusive Mountain Cedar® product line gives you a natural and unique alternative to wood siding. An investment in Mountain Cedar not only provides the look of natural stained cedar, but actually improves it by resisting the elements better than natural cedar. In fact, after rigorous accelerated weather testing, Mountain Cedar retained its authentic cedar finish year after year. Compared to real wood, Mountain Cedar Seamless Steel Siding is engineered specifically to resist hail and extreme temperature changes - all without rotting, splitting, cracking, fading or deteriorating.



Even Natural Cedar Shades

UNITED STATES SEAMLESS

"We'll go to any length to beautify your home!"®



Mountain Cedar has captured the translucent beauty of natural stained cedar in seven nature-inspired shades. Our exclusive embossing allows the warm, rich wood grain of cedar to shine through for a look that is extraordinary.

*Colors are reproduced as accurately as printer technology allows. Please see your authorized United States Seamless® franchise for actual samples.

CoolPaint
TECHNOLOGY™



The Warmth of Cedar... Technology's Convenience

Mountain Cedar features an exclusive coating process that guarantees endurance. This unique paint process is fortified with our exclusive ceramic hybrid paint finish enhanced with DuPont™ Teflon® surface protector - giving your home a tough, stain resistant, easy-to-clean exterior finish that offers extraordinary longevity. Mountain Cedar's finish is also enhanced with a Cool Paint Technology™ that uses infrared reflective pigments in the paint to help improve the energy efficiency of your home.



www.usseamless.com

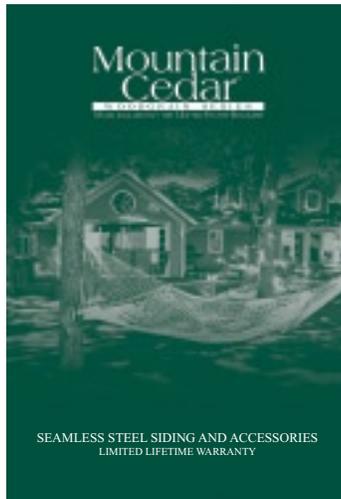
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Backed by the Strongest Warranties in the Business.



Mountain Cedar® Seamless Steel Siding's extraordinary endurance exceeds the most stringent industry testing standards - and is backed by our limited lifetime warranties against manufactured defects, hail and fading. You can rest assured that your new seamless steel exterior will retain its beautiful, maintenance-free cedar appearance year after year. Guaranteed!



"We'll go to any length to beautify your home!"®

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